



CONTENTS

European funding opportunities

HORIZON 2020	page 2
Creative Europe	page 4
EYCH 2018 Project – WeAre#EuropeForCulture	page 5
EURIMAGES – European Cinema Support Fund	page 5
URBACT	page 5
European Cultural Foundation	page 6
WORTH Partnership Project	page 6
INTERREG Alpine Space	page 6
International partner search for creative projects	page 6
Plans of the European Commission for funding after 2020	page 7

A selection of financing alternatives for the creative industries	page 8
--	------------------------

Partnering opportunities

Business cooperation requests and offers for the creative industries	page 9
Brokerage events for the creative industries	page 10

European funding opportunities

Programme	Call for proposals	Topic & sector	Deadline(s)
<p>HORIZON 2020 calls</p> <p>Industrial Leadership work programme 2018-2020</p> <p>ICT oriented</p> <p>(CSA = Coordination and support action; RIA = Research and Innovation action; IA = Innovation action)</p>	<p>ICT-24-2018-2019: Next Generation Internet - An Open Internet Initiative</p> <p>RIA: (1) Privacy and trust enhancing technologies; (2) decentralized data governance; (3) discovery and identification technologies</p>	Internet; open source software; open hardware design, IPR/technology transfer	28 Mar 2019 (opens 16 Oct 2018)
	<p>ICT-25-2018-2020: Interactive Technologies</p> <p>RIA: Future interaction (multi-user interaction; higher quality experience)</p>	Augmented (AR) and Virtual Reality (VR)	14 Nov 2018
	<p>ICT-30-2019-2020: An empowering, inclusive Next Generation Internet</p> <p>IA: Digital Learning Incubator</p> <p>CSA in the area of Digital Learning</p>	Digital Learning, VR, AR, AI	28 Mar 2019 (opens 16 Oct 2018)
	<p>ICT-33-2019: Startup Europe for Growth and Innovation Radar</p> <p>IA: Connecting deep-tech startup ecosystems and supporting cross-border activities to the Startup Europe one-stop-shop involving Digital Innovation Hubs</p> <p>CSA: provide go-to-market support; detect EU-funded innovators; support innovators</p>	Digital Innovation Hubs; provide support for SMEs, startups, scaleups, spinoffs and market-oriented researchers	28 Mar 2019 (opens 16 Oct 2018)
	<p>DT-ICT-01-2019: Smart Anything Everywhere (SAE)</p> <p>IA: Digital Innovation Hubs that support SMEs and Mid-caps in various technologies</p> <p>CSA: support the SAE network</p>	Digital Innovation Hubs, ICT	2 Apr 2019 (opens 16 Oct 2018)
<p>DT-ICT-13-2019: Digital Platforms/Pilots Horizontal Activities</p> <p>CSA: support pilot activities and knowledge; legal, regulatory and security support; digital industrial platform for the construction sector</p>	Digital industrial platforms	14 Nov 2018	

<p>HORIZON 2020 calls</p> <p>Societal Challenge:</p> <p>Socioeconomic and cultural transformations in the context of the fourth industrial revolution</p>	<p>DT-Transformations-02-2018-2019-2020: Transformative impact of disruptive technologies in public services</p>	AR, VR, AI, gamification	14 Mar 2019 (opens 6 Nov 2018)
	<p>DT-Transformations-11-2019: Collaborative approaches to cultural heritage for social cohesion</p>	cultural heritage, social media	14 Mar 2019 (opens 6 Nov 2018)
	<p>Transformations-04-2019-2020: Innovative approaches to urban and regional development through cultural tourism</p>	cultural tourism	14 Mar 2019 (opens 6 Nov 2018)
	<p>Transformations-08-2019: The societal value of culture and the impact of cultural policies in Europe</p>	culture	14 Mar 2019 (opens 6 Nov 2018)
	<p>Transformations-16-2019: Social platform on the impact assessment and the quality of interventions in European historical environment and cultural heritage sites</p>	interventions in historical environment and cultural heritage sites	14 Mar 2019 (opens 6 Nov 2018)
	<p>Transformations-17-2019: Societal challenges and the arts</p>	influence of arts on individuals, communities and policymaking	14 Mar 2019 (opens 6 Nov 2018)
<p>HORIZON 2020 calls</p> <p>Societal Challenge:</p> <p>Governance for the Future</p>	<p>DT-Governance -13-2019: Digitisation, Digital Single Market and European culture: new challenges for creativity, intellectual property rights and copyright</p>	access to cultural goods and services, digitalisation of cultural works	14 Mar 2019 (opens 6 Nov 2018)
<p>HORIZON 2020 SME Instrument</p> <p>- single SME applicant</p> <p>- can include sub-contractor partners</p>	<p>The SME instrument is part of the European Innovation Council pilot (EIC pilot), which is part of the Horizon 2020 Work programme 2018-2020 and combines the SME Instrument, EIC Fast Track to Innovation (FTI), Future and Emerging Technologies (FET)-Open and EIC Horizon Prizes as a 'one stop shop' for funding of innovators/innovations in the EU.</p> <p>The SME Instrument supports high-risk, high-potential SMEs to develop and bring to market new products, services and business models that could drive economic growth. The SME Instrument is for innovators with ground-breaking concepts that could shape new markets or disrupt existing ones in Europe and worldwide.</p> <p>Creative and ICT industries may be the SME applicant for the SME Instrument, or indeed a sub-contractor to the main SME Instrument applicant/beneficiary.</p> <p>There are no set topics. Negative impacts on climate and the environment should be avoided.</p>	Close to market / commercialisation	<p>Phase 1 (2018/1st Q. 2019) (feasibility study):</p> <p>5 Sep 2018 7 Nov 2018 13 Feb 2019 07 May 2019</p> <p>Phase 2 (2018/1st Q. 2019) (From concept to market):</p> <p>10 Oct 2018 09 Jan 2019 03 Apr 2019 05 Jun 2019</p>

Horizon 2020 Guide	A Guide to Horizon 2020 and Other European Funding for the Creative Industries		
Creative Europe Sub-Programme CULTURE	CULTURE – Cooperation Projects This funding opportunity supports the delivery of cultural and creative transnational cooperation projects across any art form for a maximum duration of four years. The funding is available to creative, cultural and heritage organisations working across any art form, such as visual arts, dance, theatre, literature, performance, music, heritage, architecture, design, circus, festivals, craft and fashion. This includes higher education institutions, local authorities, social enterprises, charities and companies operating in the cultural and creative sectors.	transnational co-operation in all art forms	expected in Nov 2018, calls expected late Sep 2018
Creative Europe Sub-Programme MEDIA	Distribution Automatic This funding programme supports the wider transnational distribution of European films outside the country of origin by encouraging theatrical distributors to invest in the production and promotion of non-national European film. The distributors receive funding on the basis of the sold tickets in the previous year. This money has to be reinvested in coproduction projects, promotion and marketing or a minimum guarantee	Film Distribution	8 Nov 2018
Creative Europe Sub-Programme MEDIA	Support to Sales agents Applicants must be European companies acting as an intermediary agent for the producer, who specialises in the commercial exploitation of a film by marketing and licensing a film to distributors or other purchasers for foreign territories	Film Distribution	6 Nov 2018
Creative Europe Sub-Programme MEDIA	Membership in the cinema theatre network Europa Cinemas Cinemas offering a high percentage of European films and providing specialized programmes for young audiences may apply for joining the Europa Cinemas network. Members of the network may receive financial support provided by the Creative Europe programme.	Cinema network	15 Sep 2018

<p>Creative Europe</p> <p>Cross-Sectoral Strand</p> <p>Music Moves Europe</p>	<p>Online and Offline Distribution</p> <p>This call for proposals aims at identifying and supporting up to 10 online or offline distribution projects, initiatives and start-ups to promote diversity and increase the circulation of European music repertoire across Member States and to address existing obstacles, such as national fragmentation along with language barriers, which hamper promotion and visibility of music repertoire across national borders within Europe.</p>	<p>Music Distribution</p>	<p>10 Sep2018</p>
<p>EYCH 2018 Project – WeAre #EuropeForCulture</p>	<p>planning and delivering pop-up exhibitions</p> <p>in 7 to 10 member states in the frame of the 2018 European Year of Cultural Heritage project; designing, producing and distributing a set of resources for each pop-up exhibition; communicating project activities and results, including through a workshop in Brussels.</p>	<p>cultural heritage, exhibitions</p>	<p>10 Sep 2018</p>
<p>EURIMAGES</p> <p>European Cinema Support Fund</p> <p>(4 calls per year)</p>	<p>EURIMAGES promotes the European audiovisual industry by providing financial support (annual budget €25 million) to:</p> <ul style="list-style-type: none"> - co-production (at least 2 co-producers from different Member States of the Fund) - distribution (only for professionals based in EURIMAGES Member States which do not have access to the EU Creative Europe-MEDIA programme, i.e.: Armenia, Georgia, Russian Federation, Switzerland and Turkey) - exhibition (only for theatres in EURIMAGES Member States which do not have access to the EU Creative Europe-MEDIA programme, i.e.: Armenia, Georgia, Canada, Russian Federation, Switzerland and Turkey) 	<p>Promotion of the European film industry.</p> <p>Provision of soft loans (being repaid on the basis of revenues) for cinema co-productions.</p> <p>Provision of subsidies for theatrical distribution and exhibition.</p>	<p>Co-production:</p> <p>23 Oct 2018 16 Jan 2019 11 Apr 2019 22 Aug 2019</p> <p>Distribution:</p> <p>11 Apr 2019</p> <p>Exhibition:</p> <p>30 Jun 2019</p>
<p>URBACT – Driving change for better cities</p>	<p>http://urbact.eu/</p> <p>URBACT - A European exchange and learning programme promoting sustainable urban development. The programme enables cities to work together to develop solutions to major urban challenges, reaffirming the key role they play in facing increasingly complex societal changes.</p>	<p>cultural workers and creatives may participate in the networks, events and projects supported by the programme</p>	<p>Continuous</p>

European Cultural Foundation STEP travel grants	funding of direct return tickets by train, bus or plane within Europe and to/from neighbouring countries for creative and critical artists and cultural change-makers; applicants need a partner organization in the destination country that is committed to engaging in knowledge exchange	travel support for cultural practitioners	no specific deadline
WORTH Partnership Project	Designers and manufacturers as well as technology and business operators are invited to apply for the WORTH Partnership Project. This programme will offer them funding, coaching, market positioning, cross discipline collaborations, networking opportunities and international events participation.	fashion/textile, footwear, fur/leather, furniture/home decoration, accessories, jewellery	24 Oct 2018
INTERREG ALPINE SPACE	Fourth call for proposals Priority 3: Liveable Alpine Space Specific objective 1: Sustainably valorise Alpine Space cultural and natural heritage	cultural and natural heritage	12 Dec 2018 (opens 19 Sep 2018)

International partner search for creative projects

- **France:**
<http://www.relais-culture-europe.eu/fabriquer-les-projets/recherche-de-partenaires/>
- **Italy:**
<http://cultura.cedesk.beniculturali.it/partnersearch/>
- **Poland:**
<http://kreatywna-europa.eu/partnerzy/>
- **Slovenia:**
<http://ced-slovenia.eu/partner/>
- **UK:**
<http://partners.culturefund.eu/partner-search/>
- **Culture360.org for non-European partners:**
<http://culture360.asef.org/>
- **Partner Search in the participant portal for EU funded programmes**
https://ec.europa.eu/research/participants/portal/desktop/en/organisations/partner_search.html



Partner searches via NCPs networks

NET4SOCIETY <http://www.net4society.eu/public/pss.php>

IDEALIST: <https://old.ideal-ist.eu/partner-search/pssearch>

Plans of the European Commission for funding after 2020

In May and June 2018 the European Commission published its proposals for the funding programmes in the new term 2012 - 2027. Below you find first information on proposals for some programmes regarding the creative industries.

Horizon Europe

The new research and innovation programme “Horizon Europe” will replace “Horizon 2020”. The EU Commission is proposing a total budget of the programme of about 100 billion euros. According to the Commission, as in Horizon 2020, there will be three central support pillars:

1. “Open Science” (previously Pillar 1 “Excellent Science”) with a budget of 25.8 billion euros
2. “Global Challenges and Industrial Competitiveness” (previously pillar 3 “Societal Challenges”) with a budget of 52.7 billion euros
3. open innovation (previously Pillar 2 “Industrial Leadership”) with a budget of 13.5 billion euros

Funding for creative industries will then mainly be found in the research clusters “Inclusive and Secure Society” and “Digital and Industry” within the pillar “Global Challenges and Industrial Competitiveness”.

In addition to the the “Digital Europe Programme” with a budget of 9.2 billion euro will boost frontline investments in high-performance computing and data, artificial intelligence, cybersecurity and advanced digital skills.

Further information you will find [here](#).

Creative Europe

The European Commission is proposing to increase the budget of the Creative Europe programme by 390 million euro to 1.85 billion euro. The proposed programme will support cross-border partnerships and networks as well as new collaboration models. It will focus on three areas:

1. MEDIA: This strand will have a budget of 1.081 billion euro. It will fund audiovisual projects in Europe. It will continue to support the development, distribution and promotion of European films, TV programmes and video games. There is also planned the creation of an online directory of EU films in order to reinforce the accessibility and visibility of European works.
2. CULTURE: The budget for the CULTURE sub-programme will be increased from 450 million euros to 609 million euros. This is accompanied by an expansion of the areas of support. From 2021, a new funding area for the music sector will be included. Furthermore, the promotion of the areas cultural heritage, architecture, fashion, books, publishing and cultural tourism will be anchored in the new programme. Promotion of mobility for artists will also be added. But cooperation projects, networks and platforms will continue to exist as the largest funding areas.
3. ACROSS CULTURAL AND MEDIA SECTORS: 160 million euro will fund SMEs and other organisations working in the cultural and creative sectors. The funding will be used among others to promote cultural policy co-operation across the EU as well as qualitative journalism and media literacy.

Further information you will find [here](#).

A selection of financing alternatives for the creative industries

Below we present financing alternatives, for instance crowdfunding platforms or funding provided by accelerators, which can be used by companies of the creative industries for financing their businesses and projects. We also include a crowdsourcing platform in Hungary offering tenders for creatives.

Hungary

[KeaNod](#) is a crowdsourcing-community creation site, where creative users design marketing tools on tenders to win the amount determined by the customer/payers.

Italy

[KICK-ER](#) is a crowdfunding platform provided by ASTER, the consortium for innovation and technology transfer of Emilia-Romagna. It focuses on reward-based crowdfunding campaigns for the market launch of innovative services and products.

[Giffoni Crowdfunding](#) is reward-based crowdfunding platform managed by Giffoni Hub and powered by DeRev with the aim to select and finance promising ideas and projects in the field of creativity, culture, art and digital innovation.

[Eppela](#) is a reward-based crowdfunding platform for creative talents, start-ups, companies and non-profit organizations dealing with art, cinema, music, comics, social innovation and technology.

Portugal

[PPL](#) provides a platform for entrepreneurs of startups and established businesses to connect with potential investors.

[SOCIEDADE DIGITAL](#) is a non-profit association that is working on the development of crowdfunding in Portugal through three initiatives:

- [CROWDFUNDING.PT](#): the Portuguese Crowdfunding Directory designed to integrate and promote all the projects taking place in Portugal, no matter where they are processed.
- [CROWDFUNDING APP](#): the first App developed in Portugal to boost crowdfunding and helping people to monitor the crowdfunding opportunities as they arise.
- [CROWDFUNDING NETWORKS](#): These are social-network opportunities where network members can create crowdfunding projects

Romania

[Crestem Idei](#) is an online crowdfunding platform that enables individuals to fund and profit from projects under cultural-creative industries. These include community, graphics and design, education, film and documentary, photography, sport, theatre, technology, and writing and publishing. Crestem Idei requires the participating projects to present a budget and video each, as minimum criteria in order to gain its approval in the selection process. Crestem Idei is based in Cluj-Napoca, Romania.

Cluj-Napoca Municipality runs the first [public community led budgeting process](#) (4th annual edition/ 2nd on-line edition). There are 5 project categories, including urban regeneration, cultural and educational infrastructure and digital.

The platform [Risky Business](#) runs both as an accelerator and financing support. Operates in Cluj-Napoca since 2014. It is backed by a diverse network of investors which include serial tech and non-tech entrepreneurs and experienced investors. Besides financing, they bring rich experience and networks to help support and push forward invested startups.

Partnering opportunities - Business co-operation requests and offers

Below you find offers and requests for business co-operations from member states of the Sector Group Creative Industries or Enterprise Europe Network partners focusing on companies in the creative sectors. For more information use the links or contact the mentioned persons.

Finland

A Finnish company has developed an innovative and cost-effective way to turn any ordinary space into an interactive experience. The company's solutions are ideal for events, exhibitions, installations, activity parks and public displays. The company is looking for event and experience producers that would take the company's solutions in use, providing an innovative and interactive experience to their customers. The cooperation would be in the form of services or subcontracting agreement. For further information on all companies please see [BOFI20180615001](#) and the [company's website](#).

Germany

1. A German company in the field of communication relations offers its services in photography, design and architectural visualization (images and videos). The SME is also experienced in aesthetical 3D modelling for processes and products as well as in preparing data sets for 3D printing/CNC milling.
2. A German manufacturer of unique hand-made jewellery is looking for distribution partners in Europe. The produced earrings and rings are made of silver and gold. Tailor-made products are a focus of the SME.

For further information please contact: t.schlueter@hszg.de

3. German company offers an online (self-) publishing tool and the connected national distribution services to printing and publishing companies. For further information please see: [BODE20180125001](#)
4. German company looks for producers or suppliers of acrylic paint for artists.
5. German company needs the services of IT developers experienced in plug-in development for e-commerce systems (e.g. WordPress with WooCommerce, Gambio, Prestashop and others).

For further information please contact: beate.ludwig@nrwbank.de

6. A German company offers all types of industrial design services from first sketches to complex design solutions. The company is looking for partners interested in innovative design solutions for their products. The cooperation will be based on a service agreement.

For further information please see [here](#) and contact: erichson@magdeburg.ihk.de

Hungary

1. A well equipped Hungarian sewing company offers an acquisition agreement. The owner is looking for a successor and offers the company for sale due to cleaning his portfolio. The production is geared on functional underwear, workwear and leisurewear, first and mid layer, made of knitted fabrics. The company has GOTS, STeP and ISO certifications, it covers its electricity-need with self-produced solar energy. The company (acquisition) or its production capacity (manufacturing agreement) is offered. For further information please see: [BOHU20180628002](#)
2. A Hungarian cement tile manufacturer is looking for distributors to sell its products to interior designers and architects. For further information please see: [BOHU20180529001](#).

Italy

1. The Italian company Nextis4us s.r.l. produces an automatic and innovative dispenser machine that prepares cocktails following the original recipes. Behind every perfect drink prepared by the robotic barman is a well-designed algorithm that ensures the art of mixology is respected. All ingredients, quantities and steps are perfectly calculated. The design of the machine was inspired by Leonardo Da Vinci's works, in order to highlight the Italian luxury. The company looks for distribution partners for the robotic barman and for companies that would like to rent it. For further information please see [here](#) and contact: irene.comiti@aster.it

2. An Italian company developing and selling household appliances, with a focus on the intersection of design and technology, is looking for partners. The company is able to offer expertise in the fields of Internet of Things (IoT), user experience design, product design, electronic engineering, app development, e-commerce development, digital technology. For further information please contact: een@lom.camcom.it

Portugal

1. A Portuguese producer of an innovative solution to clean small and large-scale photovoltaic panels is looking for distributors and commercial agents. For further information see: [BOPT20180612001](#)
2. Portuguese based company is a designer and manufacturer of a very innovative product aimed at revolutionizing the use and interaction with television through a new paradigm of interactivity and personalization of television content. It is now looking to expand its sales by increasing its distribution network worldwide through distribution or commercial agency agreements. The company is also open to manufacturing agreements with companies requiring a bespoke service. For further information see: [BOPT20180611002](#)

United Kingdom

A young UK innovative company is looking for the services of a web developer with experience in developing a website similar to findanaupair.com, airbnb.com and trustedhousesitters.com. The key requirements for the website development can be found [here](#). For further information please contact: m.owen-hughes@oxin.co.uk

Various countries

Business requests and business offers from various countries regarding Cultural and Creative Industries are being published in preparation of the brokerage event Open4Business 2018 event in Pécs (3 – 5 October 2018) on following website:

<https://open4business2018.b2match.io/marketplace>

Partnering opportunities - Brokerage events and conferences for the creative industries

Below you find brokerage events or conferences organised by members of the Sector Group Creative Industries or Enterprise Europe Network partners at fairs or other events focusing on companies in the creative sectors. For more information use the links to the events' websites or contact the mentioned persons.

September 2018

2018 China Liling International ceramic Expo

25 September - 2 October, Liling (China)

Target groups: producers, retailers, wholesalers or other purchasers of daily, artistic and electronic ceramics, ceramic equipment and materials for producing ceramics

Foreign exhibitors are supported by the free provision of a booth, the reimbursement of travel tickets and the provision of meals. Purchasers may receive subsidies and free accommodation and meals.

For information on the event please contact: Sheryl Ling, sonic.dk@163.com

Green growth and circular economy thinking – what goes around, comes around.

27 September, Ourense (Spain); online participation via the website www.tecnopole.gal (available soon)

Target groups: startups and companies, including designers and manufacturers, universities, public and private research centres and state institutions operating in the field of waste management, circular supply, resource recovery and bio economy.

For more information on the brokerage event see [here](#) or contact: Beatriz Tejada, btejada@tecnopole.es

October 2018

Open4Business 2018

3 - 5 October, Pécs (Hungary)

Target groups: Clusters, Machine industry, ICT, Creative industry, Women entrepreneurs

<https://open4business2018.b2match.io/>

For information on the matchmaking please contact: Enikő Schmidt, schmidt.eniko@pbkik.hu

November 2018

Cross Innovation Conference on how to foster cross innovation with creative industries - with B2B event

29 - 30 November, Hamburg (Germany)

Target groups: public and semi-public institutions from across Europe

<https://www.eventbrite.de/e/cross-innovation-conference-tickets-46794414353>

For information on the matchmaking event please contact: een@tutech.de

December 2018

Stereopsia 2018 brokerage event

5 - 7 December, Brussels(Belgium)

Target groups: 3D, XR, AI

<http://www.stereopsia.com>; website of brokerage event available in September 2018

For information on the matchmaking please contact: Claudia Oliveira, coliveira@hub.brussels

February 2019

UP YOUR GAME B2B matchmaking event

7 - 8 February, Bradford (United Kingdom)

Target groups: developers and producers of games, animations, motion graphics, VFX, AR and VR; companies interested in applying these technologies

<https://upyourgame.b2match.io>

For information on the matchmaking please contact: Katrina Fuchs, katrina.fuchs@bradford.gov.uk

If you would like to discuss any of the funding streams, or require assistance to identify relevant expertise, project partners or partnering opportunities, then please contact a member of the funding team: een@tees.ac.uk or Europa@nrwbank.de.

This newsletter is available for [download](#) on the website of the Network partner NRW.EUROPA.

Disclaimer:

This newsletter is published by the Sector Group Creative Industries of the [Enterprise Europe Network](#). The content of this newsletter has been compiled with meticulous care and to the best of our knowledge. However, we cannot assume any liability for the up-to-dateness, completeness or accuracy of any of the provided information.

een.ec.europa.eu

